



NORTHWEST ATLANTIC

EXCLUSIVE REPRESENTATION ACROSS CANADA



Northwest Atlantic (Canada) Inc. Brokerage is pleased to announce our newest client **Select Comfort®** and their real estate expansion plans for Ontario and Alberta.

Founded in 1987, Select Comfort Corporation is America's leading bed retailer⁽¹⁾. The company designs, manufactures, markets and supports a line of adjustable-firmness mattresses featuring air-chamber technology, branded the SLEEP NUMBER® bed, as well as foundations and sleep accessories. SELECT COMFORT® products are sold through more than 450 company-owned retail stores across the United States; through selected furniture retailers and specialty bedding retailers; through its direct marketing operations and online at www.selectcomfort.com.

The Select Comfort® store experience is focused on creating the ideal sleep environment for every customer, helping shoppers gain an understanding of the science behind getting a good night's sleep, and demystifying the mattress shopping process.

Select Comfort, in partnership with Northwest Atlantic, seeks to immediately expand its Canadian presence through Ontario and Alberta. The Select Comfort concept is ideally suited to mall locations of 1,400 to 1,600 square feet with a minimum of 25' frontage.

(1) *Top Bedding Specialists*, Furniture/Today, August 14, 2006.

Please visit the company's Web site at: www.selectcomfort.com



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