



## ANNOUNCING A NEW PARTNERSHIP

# bebe BEBE SPORT

**Northwest Atlantic** is very pleased to announce our newest client **bebe and BEBE SPORT** and their real estate expansion plans within Canada. bebe designs, develops and produces a distinctive line of contemporary women's apparel and accessories, which it markets under the bebe, BEBE SPORT and bebe O brand names. The 'bebe look' with its signature hint of sensuality appeals to the hip, sophisticated and body-conscious woman who takes pride in her appearance.

bebe currently operates 228 stores throughout the United States, Puerto Rico and Canada, of which 173 are bebe stores, 20 are bebe outlet stores and 35 are BEBE SPORT stores. bebe's target customers are women between the ages of 18 and 35 who seek current fashion trends interpreted to suit their needs.

bebe and BEBE SPORT seek separate retail opportunities of 3,400-3,800 sq. ft. with 35 sq. ft. frontage and are ideally suited for major fashion enclosed centres and/or high-profile street locations within major urban markets across Canada.

Please visit their website at [www.bebe.com](http://www.bebe.com).

For more information  
Please contact:

**Dianne Lemm**

Tel: (416) 391-6959 Fax: (416) 391-6957

[dlemm@nwaretail.com](mailto:dlemm@nwaretail.com)

Toronto ONT

Vancouver BC

Mall Services