



## ANNOUNCING A NEW PARTNERSHIP



**Northwest Atlantic** and **Panera Bread** are pleased to announce Panera's plans for expansion into the Canadian marketplace. Panera Bread currently boasts over 900 locations in neighborhoods across the United States, with over 1,000 North American locations projected by 2007. The company's expansion into Canada reaffirms their commitment to explore new market opportunities for continued growth.

With a tradition in handcrafted, fresh baked artisan bread, Panera Bread is recognized as a leader in the quick-service category for providing quality food that people can trust. Highlighted by all-natural chicken, whole grain bread and a menu free of trans fat, Panera's bakery-cafe selection is rooted in great tasting, wholesome offerings. Guests are invited to enjoy Panera's warm and welcoming environment featuring comfortable gathering areas, relaxing decor and free WiFi internet access.

Panera Bread seeks initial Canadian retail expansion opportunities of between 4,200 and 4,800 sq. ft. in strong retail centres with a high daytime population in the Greater Toronto Area.

Please visit their website at [www.panerabread.com](http://www.panerabread.com) for additional information.

For more information  
Please contact:

**Sam Winberg**

Tel: (416) 391-6966 Fax: (416) 391-6957

[sam@nwaretail.com](mailto:sam@nwaretail.com)

Toronto ONT

Vancouver BC

Mall Services