



EXCLUSIVE REPRESENTATION ACROSS CANADA



Northwest Atlantic is proud to announce our newest client **Optionelle** and their retail real estate expansion plans for Ontario and the Maritimes.

Optionelle is an Ontario based women's apparel company with a very strong Canadian presence and over 20 years of industry experience. **Optionelle** has built a robust, prosperous brand through designing and producing their own designer collection of fashion-savvy casual and business wear targeted towards a more "sophisticated" customer. Backed by years of strong internet and home-based sales, Optionelle is expanding to traditional brick and mortar stores.

In the fall of 2006 **Optionelle** opened their first, highly successful and only location to date at Cookstown Outlet Mall. **Optionelle**, in partnership with **Northwest Atlantic**, seeks to immediately open 3 additional stores in Ontario and Eastern Canada. **Optionelle's** retail concept is ideally suited in mall locations of 1,500 to 2,000 square feet with a minimum 20 foot frontage, or 3,000 sq. ft. outlet sites.

Please visit their website at:

www.optionelle.com

For more information

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