



## ANNOUNCING A NEW PARTNERSHIP

# lululemon athletica

**Northwest Atlantic** is proud to announce our newest client **lululemon athletica** and their retail real estate expansion plans for Canada.

**lululemon athletica** is Canada's most progressive athletic wear company with designs that are created from feedback from the customers who "walk the walk". The company works in cooperation with various athletes in specialized fields to create designs specific to their needs, adding credibility and a competitive edge to the **lululemon** clothing line.

**lululemon** recognizes that customers are embracing sports and exercise in unprecedented numbers. The clothing focuses on physically functional apparel, which provides clothing for specialized sports such as yoga, running, ultimate, climbing and "multi-sport". The line is yoga based but can be applied to any form of workout or lifestyle wardrobe. Essentially, customers can wear the items in the street and still look hip which provides great value. **lululemon** currently has stores in Canada, the USA, Japan and Australia.

**lululemon's** retail concept is ideally suited for enclosed mall or street front locations of 2,500 to 3,000 sq. ft. with a minimum 25 ft. frontage. Please visit their website at [www.lululemon.com](http://www.lululemon.com).

For more information  
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