

Exclusive Representation Across Canada



Northwest Atlantic (Canada) Inc. Brokerage is proud to announce our newest client **Yum! Restaurants International (Canada)** and their real estate expansion plans for **KFC®** and **Taco Bell®** across Canada.

Yum! Brands consists of over 35,000 restaurants around the world in more than 110 countries and territories. Yum! Brands is the worldwide leader in Multibranding, offering consumers more choice, convenience and value at one restaurant location by combining two great brands under one roof.

Taco Bell dominates the Mexican-style quick-service restaurant industry with a 70% market share, largely due to favourites like signature quesadillas, chalupas, nachos, burritos and a wide variety of Big Bell Value Menu Items. KFC is the world's most popular chicken restaurant chain specializing in Original Recipe and Extra Crispy chicken - boasting a 46% market share.

The Multibrand concept features an integrated exterior décor and building design that creates an exciting and contemporary store front. The interiors have also been redesigned resulting in a more dynamic and appealing dining environment.

Yum! Restaurants, in partnership with Northwest Atlantic, seeks to expand the KFC and Taco Bell Canadian presence. The KFC/Taco Bell Multibrand concept is ideally suited for 1,800-3,500 sq. ft. pad or end-cap locations with drive thru.

For more information, please visit their websites:

www.kfc.ca
www.tacobell.ca



**For more information please contact
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