

ANNOUNCING A NEW PARTNERSHIP



Northwest Atlantic (Canada) Inc. Brokerage is pleased to announce our newest client **10 Below** and their retail real estate expansion plans for Canada.

Extreme Retail (Canada) Inc., formerly Buck or Two Extreme Retail Inc., which operates the chain of over 150 Buck or Two stores across Canada, is set to launch its greatly anticipated **10 Below** concept. Building upon their successful revitalization of the Buck or Two brand, **10 Below** will showcase well designed store interiors featuring distinct departments offering a wide variety of value orientated merchandise including a full service party setup area. All general merchandise offered in the stores will be sold for \$10 or less.

The first 2 new **10 Below** stores in the G.T.A. are expected to open in February, 2007. **10 Below**, in partnership with **Northwest Atlantic**, is embarking on a nation-wide roll out of the brand, with plans to open 10-20 stores this year. The initial area of focus will be the G.T.A. and surrounding areas within a two hour drive time and including the 401 corridor east and west.

The **10 Below** concept is ideally suited for 4,000-6,000 square feet with a minimum 40' frontage. **Northwest Atlantic** has been retained by **10 Below** to secure all Enclosed Mall space across Canada and for Power Centre opportunities in Ontario.

**For more information please contact
Northwest Atlantic's Sales Representatives:**

Dianne Lemm
Tel: (416) 391-6959 Fax: (416) 391-6957
dlemm@nwaretail.com

Camille Olsen
Tel: (416) 391-6958 Fax: (416) 391-6957
colsen@nwaretail.com

Toronto ONT

Vancouver BC

Mall Services